



PROPOSAL FOR E-COMMERCE MANAGEMENT





DELIVERABLES

FOR BRANDS LOOKING TO SCALE THEIR ONLINE STORE WITH EXPERT MANAGEMENT & ADS.

- E-Commerce Store Management (Shopify, Wix, WooCommerce, etc.)
- Product Uploads & Optimization (Titles, Descriptions, SEO)
- Inventory & Order Tracking Support
- Monthly Sales & Performance Report
- Setting Up the Google Business Profile, Google Ads Account, Merchant Centre etc.
- Running Google Ads on a regular basis for the Brand (Search, Display, PMax, Shopping Ads etc)
- Campaign Setup & Management
- Keyword & Audience Targeting
- Conversion Tracking & Analytics
- Setting up the WhatsApp Business Profile for the Brand.